



GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT & ENTREPRENEURSHIP
DIRECTORATE GENERAL OF TRAINING

COMPETENCY BASED CURRICULUM

TRADITIONAL PHULKARI ARTISAN

(Duration: One year)

CRAFTSMEN TRAINING SCHEME (CTS)

NSQF LEVEL- 3.5



SECTOR – HANDICRAFTS & CARPETS



TRADITIONAL PHULKARI ARTISAN

(Traditional Trade)

(Designed in 2024)

Version: 1.0

CRAFTSMEN TRAINING SCHEME (CTS)

NSQF LEVEL – 3.5

Developed By

Ministry of Skill Development and Entrepreneurship

Directorate General of Training

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1. COURSE INFORMATION

During the one-year duration of “Traditional Phulkari Artisan” trade, a candidate is trained on professional skill, professional knowledge and Employability skills related to job role. In addition to this a candidate is entrusted to undertake practical work extra co-curricular activities and on the job training to build-up confidence. The broad components covered under professional skill subject are as below: -

The trainees begin with identification of basic tools and materials like needle, Casement cloth, Pat thread, frame and finger protector used in traditional Phulkari art. They learn basic stitches, decorative stitches to make various decorative products by designing innovative gift items. Identify different kinds of Cloth like Casement, Poplin, Spun, Terry cot, Cotton wool etc. They Learn to apply different techniques and process of making various kinds of Fabric and practice with different designs used in Phulkari. The trainees use the computer aid and CAD/Designing software for designing and colour shade. They also develop strategies for marketing of finished products.

Phulkari embroidery make trainees enable to make handmade bed sheets, cushions, table covers, wall hanging, etc. which are decorative attractive and qualitative.

2. TRAINING SYSTEM

2.1 GENERAL

The Directorate General of Training (DGT) under Ministry of Skill Development & Entrepreneurship offers a range of vocational training courses catering to the need of different sectors of economy/ Labour market. The vocational training programmes are delivered under the aegis of Directorate General of Training (DGT). Craftsman Training Scheme (CTS) with variants and Apprenticeship Training Scheme (ATS) are two pioneer schemes of DGT for strengthening vocational training.

Traditional Phulkari Artisan trade under CTS is one of the newly designed courses. The CTS courses are delivered nationwide through network of ITIs. The course is of one-year duration. It mainly consists of Domain area and Core area. In the Domain area (Trade Theory & Practical) impart professional skills and knowledge, while Core area (Employability Skills) imparts requisite core skill, knowledge and life skills. After passing out the training program, the trainee is awarded National Trade Certificate (NTC) by DGT which is recognized worldwide.

Trainee needs to demonstrate broadly that they are able to:

- Read and interpret parameters / documentation, plan and organize work processes, identify necessary materials and tools;
- Perform task with due consideration to safety rules, accident prevention regulations and environmental protection stipulations.
- Apply professional knowledge & employability skills while performing the job.
- Document the parameters related to the task undertaken.

2.2 PROGRESSION PATHWAYS

- Can join industry as Phulkari Artisan and will progress further as Senior Phulkari Artisan, Supervisor and can rise up to the level of Manager.
- Can become Entrepreneur in the related field.
- Can join Apprenticeship programs in different types of industries leading to a National Apprenticeship certificate (NAC).
- Can join Crafts Instructor Training Scheme (CITS) in the trade for becoming an instructor in ITIs.
- Can join Advanced Diploma (Vocational) courses under DGT as applicable.

2.3 COURSE STRUCTURE

Table below depicts the distribution of training hours across various course elements during a period of one year:

S No.	Course Element	Notional Training Hours
1	Professional Skill (Trade Practical)	840
2	Professional Knowledge (Trade Theory)	240
3	Employability Skills	120
	Total	1200

Every year 150 hours of mandatory OJT (On the Job Training) at nearby industry, wherever not available then group project is mandatory.

4	On the Job Training (OJT)/ Group Project	150
5	Optional Courses (10th/ 12th class certificate along with ITI certification or add on short term courses)	240

Trainees of one-year or two-year trade can also opt for optional courses of upto 240 hours in each year for 10th/ 12th class certificate along with ITI certification, or, add on short term courses.

2.4 ASSESSMENT & CERTIFICATION

The trainee will be tested for his skill, knowledge and attitude during the period of course through formative assessment and at the end of the training programme through summative assessment as notified by the DGT from time to time.

a) The **Continuous Assessment** (Internal) during the period of training will be done by **Formative Assessment Method** by testing for assessment criteria listed against learning outcomes. The training institute has to maintain an individual trainee portfolio as detailed in assessment guideline. The marks of internal assessment will be as per the formative assessment template provided on www.bharatskills.gov.in

b) The final assessment will be in the form of summative assessment. The All-India Trade Test for awarding NTC will be conducted by Controller of examinations, DGT as per the guidelines. The pattern and marking structure are being notified by DGT from time to time. **The learning outcome and assessment criteria will be the basis for setting question papers for final assessment. The examiner during final examination will also check** the individual trainee's profile as detailed in assessment guideline before giving marks for practical examination.

2.4.1 PASS REGULATION

For the purposes of determining the overall result, weightage of 100 % is applied for six months and one-year duration courses and 50% weightage is applied to each examination for two years courses. The minimum pass percent for Trade Practical and Formative assessment is 60% & for all other subjects is 33%.

2.4.2 ASSESSMENT GUIDELINE

Appropriate arrangements should be made to ensure that there will be no artificial barriers to assessment. The nature of special needs should be taken into account while undertaking assessment. Due consideration should be given while assessing for teamwork, avoidance/reduction of scrap/wastage and disposal of scarp/wastage as per procedure, behavioral attitude, sensitivity to environment and regularity in training. The sensitivity towards OSHE and self-learning attitude are to be considered while assessing competency.

Assessment will be evidence based comprising some of the following:

- Job carried out in labs/workshop
- Record book/ daily diary
- Answer sheet of assessment
- Viva-voce
- Progress chart
- Attendance and punctuality
- Assignment
- Project work
- Computer based multiple choice question examination
- Practical Examination

Evidences and records of internal (Formative) assessments are to be preserved until forthcoming examination for audit and verification by examination body. The following marking pattern to be adopted for formative assessment:

Performance Level	Evidence
(a) Marks in the range of 60 -75% to be allotted during assessment	
For performance in this grade, the candidate with occasional guidance and showing due regard for safety procedures and practices, has produced work which demonstrates attainment of an acceptable standard of craftsmanship.	<ul style="list-style-type: none"> • Demonstration of good skill in the use of hand tools, machine tools and workshop equipment • 60-70% accuracy achieved while undertaking different work with those demanded by the component/job/set standards.

	<ul style="list-style-type: none"> • A fairly good level of neatness and consistency in the finish • Occasional support in completing the project/job.
(b) Marks in the range of above 75% - 90% to be allotted during assessment	
<p>For this grade, the candidate, with little guidance and showing due regard for safety procedures and practices, has produced work which demonstrates attainment of a reasonable standard of craftsmanship.</p>	<ul style="list-style-type: none"> • Good skill levels in the use of hand tools, machine tools and workshop equipment • 70-80% accuracy achieved while undertaking different work with those demanded by the component/job/set standards. • A good level of neatness and consistency in the finish • Little support in completing the project/job
(c) Marks in the range of above 90% to be allotted during assessment	
<p>For performance in this grade, the candidate, with minimal or no support in organization and execution and with due regard for safety procedures and practices, has produced work which demonstrates attainment of a high standard of craftsmanship.</p>	<ul style="list-style-type: none"> • High skill levels in the use of hand tools, machine tools and workshop equipment • Above 80% accuracy achieved while undertaking different work with those demanded by the component/job/set standards. • A high level of neatness and consistency in the finish. • Minimal or no support in completing the project.

3. JOB ROLE

Sewers, Embroiderers and Related Workers, Other; include all other sewers, embroiderers and related workers engaged in other types of sewing and embroidery work, not elsewhere classified

Reference NCO-2015:

- a) 7533.9900 - Sewers, Embroiderers and Related Workers, Other

Reference NOS:

- | | |
|--------------|--------------|
| A) HCS/N9455 | G) HCS/N9461 |
| B) HCS/N9456 | H) HCS/N9462 |
| C) HCS/N9457 | I) HCS/N9484 |
| D) HCS/N9458 | J) HCS/N9485 |
| E) HCS/N9459 | K) HCS/N9453 |
| F) HCS/N9460 | L) HCS/N9454 |

4. GENERAL INFORMATION

Name of the Trade	TRADITIONAL PHULKARI ARTISAN
NCO – 2015	7533.9900
NOS covered	HCS/N9455, HCS/N9456, HCS/N9457, HCS/N9458, HCS/N9459, HCS/N9460, HCS/N9461, HCS/N9462, HCS/N9484, HCS/N9485, HCS/N9453, HCS/N9454
NSQF Level	Level-3.5
Duration of Craftsmen Training	One year (1200 hours + 150 hours OJT/ Group Project)
Entry Qualification	Passed 10 th class examination
Minimum Age	14 years as on first day of academic session
Eligibility for PwD	LD, LC, DW, AA, LV, DEAF, AUTISM, SLD
Unit Strength (No. Of Student)	20 (There is no separate provision of supernumerary seats)
Space Norms	58 Sq. m
Power Norms	2 KW
Instructors Qualification for	
(i) Traditional Phulkari Artisan Trade	<p>B.Voc/ Degree in Textile Designing from recognized university with one year experience in the relevant field.</p> <p style="text-align: center;">OR</p> <p>Three-year diploma in textile designing from a recognized board of education with two-year experience in the relevant field.</p> <p style="text-align: center;">OR</p> <p>NTC/ NAC in Traditional Phulkari Artisan with three-year experience in the relevant field</p> <p style="text-align: center;">OR</p> <p>Registered artisan of handicraft department of Central/State govt. with 05 years experience.</p> <p>Essential Qualification: Relevant Regular/ RPL variants of National Craft Instructor Certificate (NCIC) under DGT.</p> <p>Note: - Out of two Instructors required for the unit of 2 (1+1), one must have Degree/Diploma and other must have NTC/NAC qualifications. However. both of them must possess NCIC in any of its variants.</p>
(ii) Employability Skill	MBA/ BBA/ Any Graduate/ Diploma in any discipline with Two years'

	<p>experience with short term Course in Employability Skills. (Must have studied English/ Communication Skills and Basic Computer at 12th / Diploma level and above) OR Existing Social Studies Instructors in ITIs with short term ToT Course in Employability Skills.</p>
(iii) Minimum Age for Instructor	21 Years
List of Tools & Equipment	As per Annexure-I

5. LEARNING OUTCOME

Learning outcomes are a reflection of total competencies of a trainee and assessment will be carried out as per the assessment criteria.

5.1 LEARNING OUTCOMES

1. Interpret and illustrate importance of Traditional Phulkari Artisan following safety precautions. (NOS: HCS/N9455)
2. Identify basic tools and materials like needle, Casement cloth, Pat thread, frame and finger protector used in Traditional Phulkari Artisan. (NOS: HCS/N9456)
3. Operate all tools used in Phulkari. (NOS: HCS/N9457)
4. Make various decorative products by designing innovative gift items. (NOS: HCS/N9458)
5. Practice and application of basic stitches and decorative stitches. (NOS: HCS/N9459)
6. Practice with different designs used in Phulkari. (NOS: HCS/N9460)
7. Apply different techniques and process of making various kinds of Fabric. (NOS: HCS/N9461)
8. Identify different kinds of Cloth like Casement, Poplin, Spun, Terry cot, Cotton wool etc. (NOS: HCS/N9462)
9. Plan and execute the use of computer aid during the design process. (NOS: HCS/N9484)
10. Perform application of CAD/Designing software for designing and colour shade. (NOS: HCS/N9485)
11. Develop strategies for marketing finished products. (NOS: HCS/N9453)
12. Identify various G.I tagged products for authenticity of their make. (NOS: HCS/N9454)

6. ASSESSMENT CRITERIA

LEARNING OUTCOMES	ASSESSMENT CRITERIA
1. Interpret and illustrate importance of Traditional Phulkari Artisan following safety precautions. (NOS: HCS/N9455)	Appraise the importance of Traditional Phulkari Artisan in socio economic point of view.
	Identify the requirement of designing to modernize and also link it with our past eras with change of habit and use.
	Compare and relate Traditional Phulkari Artisan with other industries.
	Functional and operational knowledge of tools equipment's and drawing materials and its operations.
2. Identify basic tools and materials like needle, Casement cloth, Pat thread, frame and finger protector used in Traditional Phulkari Artisan. (NOS: HCS/N9456)	Demonstrate the basic tools used in Phulkari embroidery.
	Identify the needle which is used in Phulkari making process.
	Identify different kinds of threads cotton as well as silk thread.
	Identify finger protector which is used for protecting our fingers during hand embroidery work
	Identify the different kinds of fabric on which Phulkari work is done.
3. Operate all tools used in Phulkari. (NOS: HCS/N9457)	Operate all tools like needle, frame ad finger protector during training programme.
4. Make various decorative products by designing innovative gift items. (NOS: HCS/N9458)	Design intervention on new innovative products.
	Check and verify designs attractive and beautiful.
	Check designs according to modern needs of people.
5. Practice and application of basic stitches and decorative stitches. (NOS: HCS/N9459)	Select correct needles, frames tracing method.
	Select suitable designs thread and fabric.
	Carry out embroidery work as per the design requirements.
	Maintain hygiene, safety and quality as per requirement.
6. Practice with different designs used in Phulkari. (NOS: HCS/N9460)	Select the needle and stitching properly.
	Plan and design the dress with suitable colour combination.
	Value the importance of knowing the stitch used for designing.
	Check the material of fabric.
	Carry out different designs on different fabric.
7. Identify different kinds of	Identify various Fabrics like casement, poplin, terrycot, spun,

Cloth like Casement, Poplin, Spun, Terry cot, Cotton wool etc. (NOS: HCS/N9461)	etc.
	Carry out embroidery on different fabrics.
	Create Mini project by using basic hand stitches.
	Plan and perform embroidery and complete the design step by step by applying suitable stitches at the required portions.
8. Apply different techniques and process of making various kinds of Fabric. (NOS: HCS/N9462)	Identify the different job types of fabrics.
	Identify and use the suitable tools for designing.
	Select suitable design, thread and fabric.
	Select correct needles, frames etc.
9. Plan and execute the use of computer aid during the design process. (NOS: HCS/N9484)	Identify basic computer applications as per need.
	Use of operating system in basic computing application.
	Create various files and folder in computer.
	Perform Coral draw software in phulkari design.
	Execute & perform on Photo shop application.
10. Perform application of CAD/ Designing software for designing and color shade. (NOS: HCS/N9485)	Demonstration of CAD software in various jobs. Including Naqash software.
	Plan and create a new design software.
	Check and verify new themes for phulkari.
11. Develop strategies for marketing finished products. (NOS: HCS/N9453)	Check and identify product goods for marketing of finished product.
	Identify quality products as per market demand for production as per requirement of people.
	Identify brand developed, product criteria/specifications
	Make that product which is marketable throughout the year.
	Inspect throughout production.
	Checking finishing product about Focus on and support continuous improvement.
12. Identify various G.I tagged products for authenticity of their make. (NOS: HCS/N9454)	G.I tagging procedure.
	Significance & necessity of G.I Tagging.
	Plan and Procedure of G.I registration.

SYLLABUS FOR HAND EMBROIDERY TRADE			
DURATION: ONE YEAR			
Duration	Reference Learning Outcome	Professional Skills (Trade Practical)	Professional Knowledge (Trade Theory)
Professional Skill – 95 hrs. Professional Knowledge – 25 hrs.	Interpret and illustrate importance of Traditional Phulkari Artisan following safety precautions (NOS: HCS/N9455)	<ol style="list-style-type: none"> 1. Visit institute to acquire a comprehensive understanding of the training institute's layout, facilities, and support services. 2. Demonstrate safety and general precaution for the trade. 3. Demonstrate different fabrics used in Phulkari. 4. Demonstrate different threads used in Phulkari. 5. Demonstrate different Needles, & frames used in phulkari. 	Introduction and familiarization with the institute. <ul style="list-style-type: none"> • Introduction of Trade. • Importance of safety and general precaution. • Safety precautions. Introduction to work ethics, Discipline. • Ergonomics • Tools & Equipment measuring tools and Techniques. • Marking tools and Techniques
Professional Skill – 70 hrs. Professional Knowledge – 20 hrs.	Identify basic tools and materials like needle, Casement cloth, Pat thread, frame and finger protector used in Traditional Phulkari Artisan. (NOS: HCS/N9456)	<ol style="list-style-type: none"> 6. Demonstrate thimble or finger protector used for embroidery. 7. Apply concept and use of different threads in phulkari embroidery like Pat, Anchor, silken, sozni. 8. Identify cloth material like Casement, poplin, spun, terrycot, cotton cloth. 9. Practice beading on Practical Notebook & fabric. 10. Practice of sewing and practical exercises on sewing. 	<ul style="list-style-type: none"> • Cutting tools and Techniques pressing tools and Techniques. • Introduction to sewing machine & its components. • Basic part and attachment and Their applications. • Classification of sewing machine, cutting machines, and finishing equipment and their applications. • Defects and remedies • Needles. • Safe broken Needle disposable Policy Threads. • Introduction of Phulkari. • Historical Background of phulkari. • Origin and History Phulkari.

			<ul style="list-style-type: none"> • Fabrics used. • Basics of block & block printing.
<p>Professional Skill – 45 hrs.</p> <p>Professional Knowledge – 15 hrs.</p>	<p>Operate all tools used in Phulkari (NOS: HCS/N9457)</p>	<p>11. Demonstrate different wooden blocks used in embroidery.</p> <p>12. Trace designs on Tracing Paper.</p> <p>13. Trace design on fabric from tracing Paper.</p> <p>14. Practice different types of Stitches used in Phulkari.</p> <p>15. Practice different types of decorative stitches used in Phulkari.</p> <ul style="list-style-type: none"> • Darning Stitch • Pinhole Stitch • Herringbone Stitch • Cross Stitch • Satin Stitch • Chain Stitch • Shivering • Fishbone • Stem • Shadow • Shade stitch, etc. <p>16. Practice different Motifs used in phulkari.</p> <ul style="list-style-type: none"> • Star • Double sided star • Laheria • Double saeoopatta • Moti dana • Double sided surajmukhi flower • Braham bitti • Egg shaped flower • Eight petel flower <p>17. Practice colour scheme: Primary colours, Secondary colours & tertiary colours.</p>	<ul style="list-style-type: none"> • Concept of different Motifs of Phulkari embroidery. • Introduction about color scheme: <ul style="list-style-type: none"> i. Primary colors ii. Secondary colors iii. Tertiary colors • Colors used: <ul style="list-style-type: none"> i. Red ii. Yellow iii. Orange iv. Green v. Blue & White. • Color Combination • Materials and Technique of Phulkari and bagh. <p>• Origin and History of Phulkari.</p> <ul style="list-style-type: none"> • Comeback of Phulkari. • Sources of Inspiration. • Faces Behind the Fabric. • Variety

		<p>18. Preliminary training practice on small pieces of clothes by counting of threads/print by tracing for embroidery.</p> <p>19. Prepare napkin at even surface stitch in Phulkari.</p> <p>20. Practice shaping & styling of stitches.</p>	
<p>Professional Skill – 95 hrs.</p> <p>Professional Knowledge – 25 hrs.</p>	<p>Practice and application of basic stitches and decorative stitches.</p> <p>(NOS: HCS/N9458)</p>	<p>21. Practice different stitches using different threads.</p> <p>22. Practice different Motifs used in phulkari.</p> <ul style="list-style-type: none"> • Star • Double sided star • Laheria • Double saroopatta • Moti dana • Double sided surajmukhi flower • Braham butti • Egg shaped flower <p>23. Prepare cushion cover and pillow covers.</p>	<p>Types of Stitches used in phulkari like Darning, button Pinhole stitch, Herringbone stitch, Cross stitch, Satin stitch, chain stitch, shivering stitch, Fish bone stitch, Stem stitch, Shadow stitch, Shade stitch, etc.</p>
<p>Professional Skill – 105 hrs.</p> <p>Professional Knowledge – 30 hrs.</p>	<p>Make various decorative products by designing innovative gift items</p> <p>(NOS: HCS/N9459)</p>	<p>24. Prepare mobile pouch.</p> <p>25. Make Bottle Cover.</p> <p>26. Practice of making Suit Patch.</p> <p>27. Perform embroidery work on suits.</p> <p>28. Select raw material for embroidery work on suits in primary, secondary and tertiary work.</p>	<p>Various types of Phulkari and Bagh</p> <ol style="list-style-type: none"> i. Thirma ii. Darshan Dwar iii. Sainchi Phulkari iv. Vari-da- Bagh v. Bawan bagh (or Bawan phulkari) vi. Chope vii. Panchranga bagh viii. Satranga Bagh
<p>Professional Skill – 20 hrs.</p> <p>Professional Knowledge – 10 hrs.</p>	<p>Practice with different designs used in Phulkari</p> <p>(NOS: HCS/N9460)</p>	<p>29. Practice Border Designs by using Casement/ Poplin cloth.</p> <p>30. Practice Geometrical Design & Figure work.</p> <p>31. Work on superior Quality single Bed Sheet.</p> <p>32. Work on Double Bedsheet.</p>	<ul style="list-style-type: none"> • Satranga Bagh • Suraj mukhi • Kaudi bagh • Meenakaribagh (Ikkabagh) • Saloo • Tilpatra • Nilak

		<p>33. Practice on Butidar Border.</p> <p>34. Practice on Figure Work.</p>	<ul style="list-style-type: none"> • Sishedar phulkari
<p>Professional Skill – 95 hrs.</p> <p>Professional Knowledge – 25 hrs.</p>	<p>Identify different kinds of Cloth like Casement, Poplin, Spun, Terry cot, Cotton wool etc. (NOS: HCS/N9461)</p>	<p>35. Circular Designs by using Casement Cloth Double width all Over.</p> <p>36. Glass stitching self-Designed by the trainees and individual should Embroidery /prepare 4 sq inches.</p> <p>37. Single Bed Sheets/Stoll by using Casement Cloth.</p> <p>38. During this stage individual should 2 sq. Inch Embroidery In different items daily.</p> <p>39. Sofa Cover</p>	<ul style="list-style-type: none"> • Patterns • Symbolic Significance of colours & motifs. • Motifs used in phulkari. • Geometrical Figures • Flowers & Fruits • Animals & Birds
<p>Professional Skill – 105 hrs.</p> <p>Professional Knowledge – 30 hrs.</p>	<p>Apply different techniques and process of making various kinds of Fabric (NOS: HCS/N9462)</p>	<p>40. Practice on the following by using different techniques:</p> <ul style="list-style-type: none"> • Curtains • Table covers. • Dining Table Napkin by using Casement Cloth. • Wall Hanging • Hand Bag 	<ul style="list-style-type: none"> • Phulkari Today • Different types of tracing methods. • Different Products used for tracing OF Design. • Precautions used during Tracing. • Introductions to various Embroidery machines.
<p>Professional Skill – 70 hrs.</p> <p>Professional Knowledge – 20 hrs.</p>	<p>Plan and execute the use of computer aid during the design process. (NOS: HCS/N9484)</p>	<p>41. Perform Software Installation.</p> <p>42. View the BIOS settings and their modifications.</p> <p>43. Install Windows operating system.</p> <p>44. Format hard disk and create partition.</p> <p>45. Identify and rectify common hardware and software issues during OS installation.</p> <p>46. Install necessary application software for</p>	<p>Computer basics and Software Installation</p> <ul style="list-style-type: none"> • Computer basics • Introduction to the booting process. • Introduction to various types of memories and their features. • Basic Hardware and software issues and their solutions. • Usage of Application software and Antivirus.

		<p>Windows i.e., Office Package, PDF Reader, Media Player etc.</p> <p>47. Configure Bluetooth and wi-fi settings.</p> <p>48. Install Drivers for printer, scanner, webcam and DVD etc.</p> <p>49. Burn data, video and audio files on CD/DVD using application software.</p>	
<p>Professional Skill – 70 hrs.</p> <p>Professional Knowledge – 20 hrs.</p>	<p>Perform application of CAD/ Designing software for designing and colour shade. (NOS: HCS/N9485)</p>	<p>Application of CAD / Designing Software in various jobs.</p> <p>50. Practice on Naquash, 05 modules of Naquash Software.</p> <p>51. Practice on developing Shade Card on Software.</p> <p>52. Implement concept of design creation on software.</p> <p>53. Create different patterns of design on software.</p>	<p>Introduction of various designing software functions</p> <ul style="list-style-type: none"> • Naquash Software • 05 modules of Naquash Software
<p>Professional Skill – 20 hrs.</p> <p>Professional Knowledge – 10 hrs.</p>	<p>Develop strategies for marketing finished products (NOS: HCS/N9453)</p>	<p>54. Visit to various working units for information regarding finished products for sale.</p> <p>55. Visit to a local market for market research along with trainer.</p> <p>56. Install a sale stall at the institute for marketing of finished product.</p> <p>57. Visit and participate in various exhibitions.</p> <p>58. Discuss on developing a strong brand identity.</p>	<p>Marketing practice</p> <ul style="list-style-type: none"> • Basic concept of market, Supply, demand & potential for the activity.
<p>Professional Skill – 50 hrs.</p> <p>Professional Knowledge – 10 hrs.</p>	<p>Identify various G.I tagged products for authenticity of their make. (NOS: HCS/N9454)</p>	<p>59. Practice on submission of application G.I registration.</p> <p>60. Demonstrate procedure for registration of craftsmen</p>	<p>G.I Tagging</p> <ul style="list-style-type: none"> • Concept of G.I Tagging along with historical background. • Significance & necessity of G.I

Knowledge – 10 hrs.		for allotment of G.I registration. 61. Demonstrate procedure for registration of finished job for G.I registration. 62. Identify various parameters as per G.I tagging.	Tagging. <ul style="list-style-type: none"> • Procedure for allotment of G.I number.

Note: *The duration of Professional skills (Trade practical) and Professional knowledge (Trade theory) are indicative only. The Training Institute has the flexibility to adopt suitable training duration for effective training.*

SYLLABUS FOR CORE SKILLS

1. Employability Skills (Common for all CTS trades) (120 hrs.)

Learning outcomes, assessment criteria, syllabus and Tool List of Core Skills subjects which is common for a group of trades, provided separately in www.bharatskills.gov.in/
www.dgt.gov.in

List of Tools & Equipment			
Traditional Phulkari Artisan (for batch of 20 Candidates)			
S No.	Name of the Tools and Equipment	Specification	Quantity
A. Trainees Tools kit			
1.	Embroidery Needle	4,5,6 no.	20+1 Nos.
2.	Embroidery frame	Dia (7,8,9,10)	20+1 Nos.
3.	Tracing & carbon paper		20+1 Nos.
4.	Scissors big	25 cm	05 Nos.
5.	Trimming scissors		20+1 Nos.
6.	Embroidery threads		100 Boxes
7.	Fabric		As required
8.	Mating for trade as per space.		58 sq. m
9.	Drawing sheets		As required
10.	Thimbles or finger protector		20+1 Nos.
11.	Measuring tape	150 cm	20+1 Nos.
12.	Scale plastic	12 inches	20+1 Nos.
13.	Thread cutter		20+1 Nos.
14.	Water colours		20+1 Nos.
15.	Fabric colour		20+1 Nos.
16.	Colour plate		20+1 Nos.
17.	Brushes	2-10 Nos	20+1 Nos.
B. Shop floor equipment			
18.	Wooden blower		As required
19.	Electric iron		01 No.
20.	Press stand	wooden	01 No.
21.	Desktop Computer	CPU: 32/64 Bit i3/i5/i7 or latest processor, Speed: 3 GHz or Higher. RAM: 4 GB DDR-III or Higher, Wi-Fi Enabled. Network Card: Integrated Gigabit Ethernet, with USB Mouse, USB Keyboard and Monitor (Min. 17 Inch. Licensed Operating System and Antivirus compatible with trade related software.	05 Nos.
22.	Laser/inkjet printer cum scanner		01 No.
23.	Projector		01 No.

24.	Internet connection		01 No.
25.	Anti-virus software DVD/Norton		02 Nos
26.	Stand fan		01 No.
27.	Zips		100 Nos.
28.	Dupattas		20 Nos.
29.	Shawls (ruffle)		20 Nos.
30.	Hangers		20 Nos.
31.	Stand for display of suit		02 Nos.
32.	Shade card for matching colours		01 No.
33.	Savour lamps for lighting purpose		06 Nos.
C. General shop outfit, furniture and Materials			
34.	Fire Extinguisher		01 No.
35.	Instructor Chairs		02 Nos.
36.	Instructor table		02 Nos.
37.	Computer Table		05 Nos.
38.	Computer Chairs		20 Nos.
39.	Stool		05 Nos.
40.	Steel Almirah		02 Nos.
41.	White board		01 No.
42.	White board marker		01 Box
43.	Duster		05 Nos.
44.	Cotton cloth (duster)		05 Nos.
45.	Metal Rack	100cmX 150cm X 45cm	04 Nos.
46.	Lockers with 16 drawers standard size		02 Nos.
47.	Smart interactive board		01 No.
48.	Split AC (with Stabilizer)		As required
49.	Notebooks for trainees theory and practical		52 Nos. each
50.	Pencils, erasers, sharpeners		52 Nos. each
51.	Notice board		01 No.
52.	Wall clock		01 No.
Note: - <i>Internet facility is desired to be provided in the class room.</i>			

The DGT sincerely acknowledges contributions of the Industries, State Directorates, Trade Experts, Domain Experts, trainers of ITIs, NSTIs, faculties from universities and all others who contributed in revising the curriculum.

Special acknowledgement is extended by DGT to the following expert members who had contributed immensely in this curriculum.

List of Expert members participated for finalizing the course curriculum of Traditional Phulkari Artisan trade held on 01st & 02nd February, 2024 at Srinagar (Jammu & Kashmir).			
S No.	Name & Designation Sh/Mr./Ms.	Organization	Mentor Council Designation
1.	Shri Sudershan Kumar – JKAS, Director	Skill Development - J&K	Chairman
2.	Shri Sanjay Kumar – ISDS, Director	CD, DGT - MSDE	Co- Chairman
3.	Shri G.C. Rama Murthy – ISDS, Joint Director	CD, DGT - MSDE	Member
4.	Shri Khan Farooq Ahmed, Joint Director (Nodal Officer)	Skill Development, Kashmir	Member
5.	Shri G M Bhat, Joint Director	Skill Development, Jammu	Member
6.	Shri Arun Bangotra, Principal	Govt Polytechnic Jammu	Member
7.	Shri Suket Gupta, Principal	Govt Women Polytechnic Jammu	Member
8.	Shri V.K. Saksena – ISDS, Deputy Director	NSTI Jammu (Srinagar Extension)	Member
9.	Shri S. Bandyopadhyay – ISDS, Assistant Director	CD, DGT - MSDE	Member
10.	Shri Sajad Hussain Naqueeb Assistant Director (Trgs)	DSD Office Srinagar	Member
11.	Shri Abdul Rashid Sheikh, Principal	Govt ITI Jammu	Member
12.	Shri Ravi Gupta, Assistant Director	DSD Office Srinagar	Member
13.	Shri Surinder Kumar, Assistant Director	Handicraft & Handloom Department, Kashmir	Member
14.	Shri Ajay Kumar, Superintendent	Govt ITI Kathua	Member
15.	Shri Javeed Ahmad, Superintendent	Govt ITI Poonch	Member

16.	Smt Archana Devi, Superintendent	Govt ITI Basohli	Member
17.	Shri P.K. Bairagi, Training Officer	CSTARI - Kolkata	Member
18.	Shri B.K. Nigam, Training Officer	CSTARI - Kolkata	Member
19.	Shri Nazir Ahmad, Technical Asstt	JD Office Jammu	Member
20.	Shri Subhash Chander Sharma, Handicraft Training Officer	Handicraft & Handloom Department, Jammu	Member
21.	Shri Mir Ashraf Ahmad, Asst. Handicraft Training Officer	Handicraft & Handloom Department, Kashmir	Member
22.	Shri Imtiyaz Ahmad	Handicraft & Handloom Department, Kashmir	Member
23.	Shri Rajeev Pandita, President (Industry Expert)	Rural Artisan Welfare Society, Jammu (NGO)	Member
24.	Smt Tanuj Dogra, Proprietor (Industry Expert)	Shelz Phulkari Cooperative Society, Jammu	Member
25.	Smt Shallu Dogra, Proprietor (Industry Expert)	Shelz Phulkari, Jammu	Member
26.	Shri Nayeem Ahmad Baba, Director, Trade Expert (Traditional Phulkari Artisan)	NCVET Assessment Agency	Member
27.	Smt Shallu Sharma, Trade Expert (Traditional Phulkari Artisan)	ITI Jammu	Member
28.	Smt Poonum Bakshi, Trade Expert (Traditional Phulkari Artisan)	ITI Jammu	Member
29.	Smt Kiran Sharma, Trade Expert (Traditional Phulkari Artisan)	ITI Poonch	Member
30.	Smt Swita Rani, Trade Expert (Traditional Phulkari Artisan)	ITI Poonch	Member
31.	Smt Anjana, Trade Expert (Traditional Phulkari Artisan)	Govt Women Polytechnic Jammu	Member
32.	Smt Zareena Begum, Trade Expert (Traditional Phulkari Artisan)	Govt Women Polytechnic Jammu	Member
33.	Smt Anuradha, Trade Expert (Traditional Phulkari Artisan)	Govt ITI Kathua	Member

ABBREVIATIONS

CTS	Craftsmen Training Scheme
ATS	Apprenticeship Training Scheme
CITS	Craft Instructor Training Scheme
DGT	Directorate General of Training
MSDE	Ministry of Skill Development and Entrepreneurship
NTC	National Trade Certificate
NAC	National Apprenticeship Certificate
NCIC	National Craft Instructor Certificate
LD	Locomotor Disability
CP	Cerebral Palsy
MD	Multiple Disabilities
LV	Low Vision
HH	Hard of Hearing
ID	Intellectual Disabilities
LC	Leprosy Cured
SLD	Specific Learning Disabilities
DW	Dwarfism
MI	Mental Illness
AA	Acid Attack
PwD	Person with disabilities

